

Hiring + Professional Development: Additional Help

Meet with an expert or get advice from a peer

When instituting any sort of change in your practices or company culture, nothing is more valuable than learning firsthand from peers who have been there. Tackle your hiring, training, and retention challenges more quickly by seeking advice from a small business expert who knows exactly what you're going through. Various public and nonprofit services can connect you to advisors with personal experience running a small business, including SBA Small Business Development Centers. You can also check out Pacific Community Ventures' free BusinessAdvising.org platform. It connects small businesses around the country with experienced, pro bono business advisors who offer advice on a range of issues, including HR, marketing, IT, operations, and other small business concerns. To find other services in your area, visit the SBA's Local Assistance page.